

Gaby Skorka

20 years crafting strategic stories through design

Senior Graphic Designer & Communication Strategist

Award-winning founder helping teams communicate complex ideas clearly



ENGLISH & SPANISH



Collaborated with teams across **six continents**,
bringing my expertise and diverse perspective to every project.

My work in numbers

+250

Digital and print
projects

+300

Presentations
designed

+100

Websites designed
and launched

“Gaby has significantly raised the bar in how we pitch to clients and respond to bids...She is a brilliant visual storyteller...”

Gabriela – Head of Strategic Proposal Solutions

“...Her designs go beyond aesthetics—they tell a story, capture the essence of the brand, and connect with audiences on a strategic level...”

Rebecca – Director, Customer & Tech

“...”Her collaborative approach and quick integration with the various teams she worked with made her an invaluable asset, and she consistently brought a positive and creative energy to every project...”

Lauren – Associate Director, Bid Manager

OCT
2023
2024
NOV

Elevating client experience for the Presentations team at Lloyds Bank.



Enhanced storytelling through impactful presentations



Developed presentations that supported new
client acquisition



Earned internal recognition

Entrepreneurial Experience

- 1 Developed a **triple award-winning** online design platform
- 2 Created over 100 dynamic websites and digital experiences for clients across multiple industries
- 3 Developed and launched an e-learning platform
- 4 Founded a stationery brand, designed and produced handmade notebooks and notepads
- 5 Designed and manufactured unique handbags, combining style, functionality and original graphic prints



I offer



Graphic & web design



Communication strategy



Visual storytelling



UI / UX



Presentation design



Video animation



I add

Strategic thinking

Leadership & collaboration

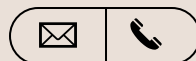
Stakeholder management

Problem-solving

Commercial mindset

Ready to work together?

Let's talk!



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