

# Gaby Skorka

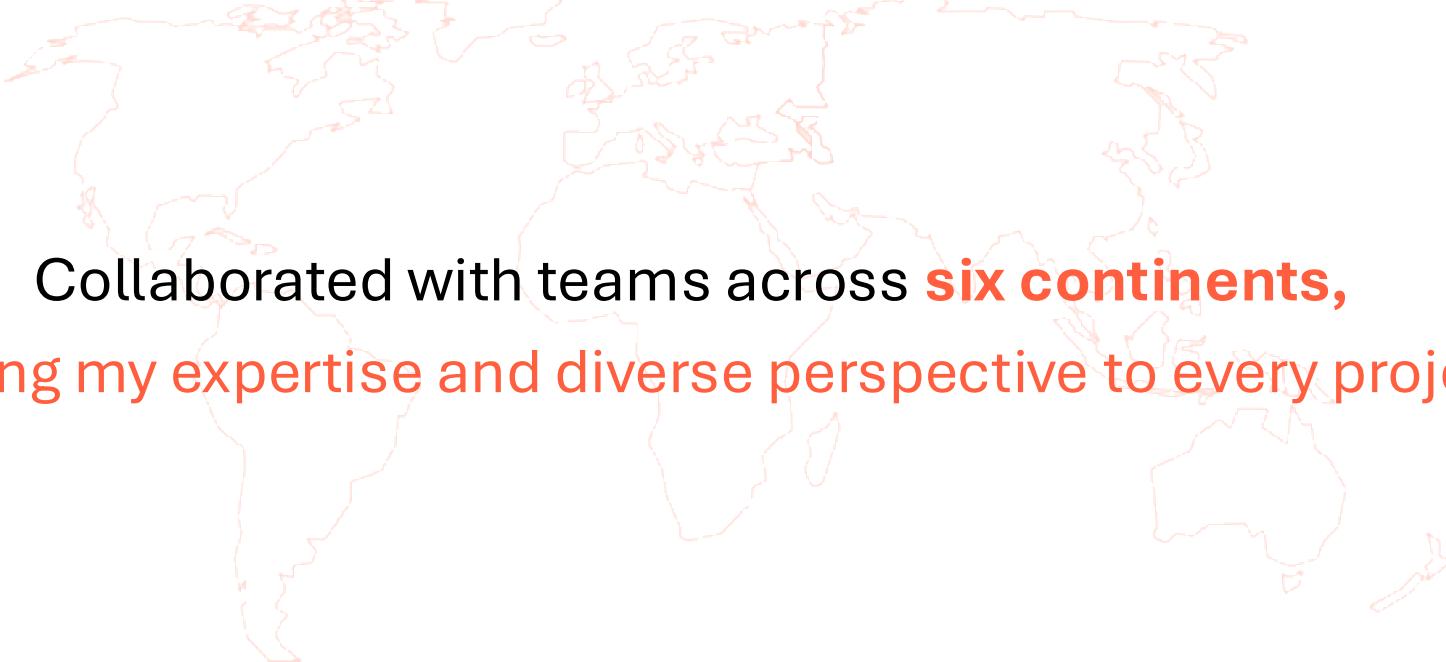
20 years crafting strategic stories through design

Senior Graphic Designer & Communication Strategist

Award-winning founder helping teams communicate complex ideas clearly



ENGLISH & SPANISH



Collaborated with teams across **six continents**,  
bringing my expertise and diverse perspective to every project.

## My work in numbers

**+250**

Digital and print  
projects

**+300**

Presentations  
designed

**+100**

Websites designed  
and launched

“Gaby has significantly raised the bar in how we pitch to clients and respond to bids...She is a brilliant visual storyteller...”

Gabriela – Head of Strategic Proposal Solutions

“...Her designs go beyond aesthetics—they tell a story, capture the essence of the brand, and connect with audiences on a strategic level...”

Rebecca – Director, Customer & Tech

...”Her collaborative approach and quick integration with the various teams she worked with made her an invaluable asset, and she consistently brought a positive and creative energy to every project...”

Lauren – Associate Director, Bid Manager

OCT

2023

2024

NOV

## Elevating client experience for the Presentations team at Lloyds Bank.



Enhanced storytelling through impactful presentations



Developed presentations that supported new client acquisition



Earned internal recognition

# Entrepreneurial Experience

**1** Developed a **triple award-winning** online design platform

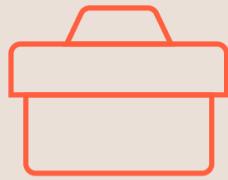
**2** Created over 100 dynamic websites and digital experiences for clients across multiple industries

**3** Developed and launched an e-learning platform

**4** Founded a stationery brand, designed and produced handmade notebooks and notepads

**5** Designed and manufactured unique handbags, combining style, functionality and original graphic prints

# I offer



Graphic & web design



Communication strategy



Visual storytelling



UI / UX

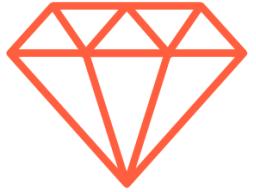


Presentation design



Video animation

I add



**Strategic thinking**  
**Leadership & collaboration**  
**Stakeholder management**  
**Problem-solving**  
**Commercial mindset**

# Ready to work together?

Let's talk!



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