


GABY SKORKA

SENIOR GRAPHIC DESIGNER & COMMUNICATION STRATEGIST

Helping teams communicate complex ideas clearly



ENGLISH & SPANISH



Collaborated with teams across **six continents**,
bringing my expertise and diverse perspective to every project.

My work in numbers

+250

Digital and print
projects

+300

Presentations
designed

+100

Websites designed
and launched

“Gaby has significantly raised the bar in how we pitch to clients and respond to bids...She is a brilliant visual storyteller..”

Gabriela – Head of Strategic Proposal Solutions

“...Her designs go beyond aesthetics—they tell a story, capture the essence of the brand, and connect with audiences on a strategic level...”

Rebecca – Director, Customer & Tech

...”Her collaborative approach and quick integration with the various teams she worked with made her an invaluable asset, and she consistently brought a positive and creative energy to every project...”

Lauren – Associate Director, Bid Manager

OCT

2023

2024

NOV

Elevating client experience for the presentations team at Lloyds Bank.

- Managed design processes and storytelling across 300+ high-value client presentations
- Developed presentations that contributed to competitive pitch wins, with client feedback rating materials as "second to none"
- Proposed and implemented creative assets in diverse formats, including interactive presentations and videos
- Earned internal recognition for excellence in collaboration and impact

Entrepreneurial Experience

1 Developed a triple award-winning online design platform.

2 Created over 100 dynamic websites and digital experiences for clients across multiple industries.

3 Developed and launched an e-learning platform.

4 Founded a stationery brand, designed and produced handmade notebooks and notepads.

5 Designed and manufactured unique handbags, combining style, functionality and original graphic prints.



I offer

Presentation design

High-impact decks that win rooms, support pitches and drive decisions.

Visual storytelling

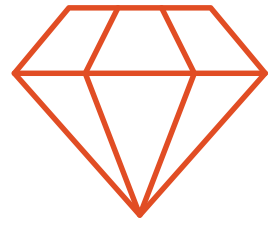
Turning complex ideas into clear, compelling narratives that resonate with audiences.

Graphic & web design

From brand identities to fully launched websites, built to communicate and convert.

Communication strategy

Helping teams clarify their message and deliver it with purpose and impact.



I add

Strategic thinking

Leadership & collaboration

Stakeholder management

Problem-solving

Commercial mindset

Ready to work together?

Let's talk

gabyskorka@gmail.com • gabyskorka.com • Tel. 07508 858 836 •

